

LOGO USAGE

sandra lee
Semi-Homemade[®]

SEMI-HOMEMADE[®] LOGO **must be somewhere on all product in either the above application or below.** This can be in the form of a sewn-in label, or printed application. The logo may be shown in any color of the palette as long as it coincides with the product. When the product is white the logo color should compliment the accenting embellishment family.



SEMI-HOMEMADE[®] LOGO REVERSED **must be somewhere on all product in either the above application or below.** This can be in the form of a sewn-in label, or printed application. The logo may be shown in any color of the palette as long as it coincides with the product. When the product is white the logo color should compliment the accenting embellishment family.

LOVE,
 

SANDRA LEE SIGNATURE **must be somewhere on all product, packaging, hang tags, p.o.p's etc.**

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LEGAL LINE **must be somewhere on all product, packaging, hang tags, p.o.p's etc.** Set in Gill Sans bold 5 pt. minimum size.